

- BRIDAL WORKBOOK STATISTICS -

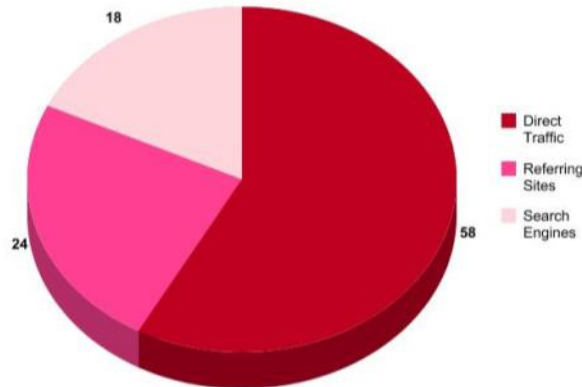
STATS:

- **Average number of books distributed:** 8,000-10,000 annually
- **Website Hits:** Over 30,000 a month


















DISTRIBUTION:

- Major bookstores including Barnes & Noble, Amazon.com, etc.
- Bridal Shows & Events
- Online
- Affiliate Program

WHERE DOES OUR EXPOSURE COME FROM?



- COMPETITION COMPARISON -

Advertising Components Included in your Package	BRAVO	PORTLAND BRIDE	PORTLAND BRIDE & GROOM	PORTLAND WEDDING WORKBOOK
FULL PAGE, COLOR PRINT AD				
ONLINE BANNER AD LINKING TO YOUR SITE				
BRIDE LEADS (500 bonus bride leads within 24 hours of signing up)				
- E-NEWSLETTER - WE BROADCAST YOU TO BRIDES VIA EMAIL				
BLOG POSTS, FACEBOOK & TWITTER MENTIONS				
INCLUSION IN THE ONLINE E-BOOK				
VIDEO INCLUSION				
AUDIO-BITE				
PRICES	\$1,595.00	\$3,395.00	\$8,479.00	\$499.00

- Prices are for 12-months of advertising.
- WE'LL MEET OR BEAT OUR COMPETITORS PRICES GUARANTEED!
- 500 NEWLY ENGAGED BRIDE LEADS WITHIN 24 HOURS OF SIGNING UP plus monthly leads for 12 months.

- BRIDAL WORKBOOK ADS -

FULL PAGE, FULL COLOR PRINT AD

WORKSHEET ON OPPOSITE SIDE

Workbook size: 6x9

Ad size 5.5x8.5. Graphic design is included at no additional cost.

Where do we sell our wedding workbook?

- 25,000+ different locations online
- Major bookstores including Amazon.com and Barnes & Nobles
- Affiliate program with over 200 affiliates
- Bridal events throughout the year
- Facebook and Twitter
- Direct mail and email

ONLINE AD -

- 2x2 photo.
- 20 word description of why a bride should buy from you.
- Audio-Bite (:90 second audio commercial listed under your name.)
- Direct link to your website
- Video of your services or product presented in the upper left hand corner of the webpage. This rotates with 4 other ads in your category.

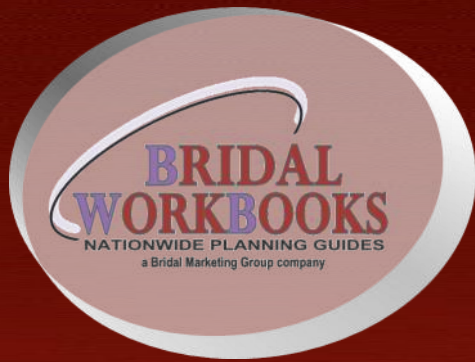
**How popular are we? Google “wedding workbook” to see!
www.bridalworkbook.com is #1 and proud of it!**

- OUR MARKETING PACKAGE -

- **5.5x8.5 full color print ad** in the Portland Wedding Workbook. Workbook is distributed for 12 months.
- **Banner ad** with 45 word description, photo or video, contact information & a direct link to your website for 12 months.
- **Audio-bite:** :90 second changeable audio for 12 months of tips and ideas for brides while telling them why you're the expert and why they should buy from you; what sets you apart from your competition? This humanizes an otherwise static online ad and we're the only ones that offer this service.
- **Monthly Bride Leads with a BONUS OF 500 LEADS WITHIN 24 HOURS OF SIGNING UP.**
- **SOCIAL MEDIA NETWORKING** - You tell us your specials and events and we will turn around and blog, post to Facebook and Tweet about them at no additional cost to you.
- **DIRECT EMAIL** - We send out a newsletter to opt-in brides every month. If you send us a special, tips, information about you, etc..then we'll include it at no additional cost to you.
- **VIDEO INCLUSION** - Include a video of your services on our website under the category you're featured in. This helps reflect your services.

TOTAL PRICE: \$499.00 for 12 months
(payment plan available: Two payments of \$250.00 each)

WE ONLY ALLOW UP TO 5 VENDORS IN EACH CATEGORY TO PARTICIPATE. THIS ENSURES THAT YOU WON'T GET LOST & YOUR ADS WILL BE SEEN!



- READY TO JOIN US? -

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**Sign up online at:
www.portlandweddingworkbook.com/vendors.htm**